



*cautiverio.nomore*

*In Association With \*CGI Brand*



# **Organization** Profile



# top priority mission

Cautiverio Nomore is a mission - driven consulting brand that helps nonprofits grow and accelerate their impact.

Everyone here has two things in common: a hunger to do good and the ability to do it. Our diversity in experience and passion ensures that good missions get the brains and heart they deserve.

Our existence came about from the idea that your nonprofit organization is a brand. Therefore you need to raise awareness just like any other business or company.

Think about your organization's mission and value proposition, how you serve the community , and crucially, how you wish your organization to be perceived and thought of.

As Cautiverio Nomore, we help you communicate your value to various stakeholders that helps you accelerate your impact.



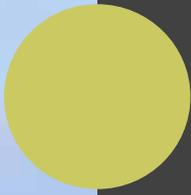
# growth

We make thoughtful strategic decisions because we've been blessed with specific talents that benefit non-profits.

As a nonprofit, we strive daily to use our gifts and talents that God has given us for the betterment of others.

**1 Peter 4:10** says: "each of you has been blessed with one of God's wonderful gifts to be used in the service of others, so use your gifts well."





## non-profit organization **marketing and growth**

Your nonprofit marketing strategy should begin by looking internally at your organization. Think about your organization's mission and value proposition, how you serve the community, and crucially, how you wish your organization to be perceived and thought of.

You would want to make sure that your brand—including your logo, colors, website, and digital messaging—supports your organization's mission and helps you to connect with the appropriate audiences.

In the non-profit world, building emotional connections with your audience is very important, as many people choose to support and interact with a non-profit not because of product features and benefits, but because of how they feel about the organization and the work it does in the community.

Investing in a quality website, and working with an agency partner to create amazing content including social media posts and ads, videos and blog posts, will help your non-profit most efficiently promote and fulfill its mission to support your community.



Non-profit organization registration



Non-profit logo + brand Identity



Non-Profit web development + hosting



Non-Profit social Media



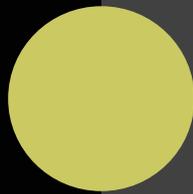
Non-profit photography



Non-profit copy writing + story telling



Non-profit creative strategy + branding



## Church (Ministry) **marketing** **and** growth

We exist to tell your ministry's story because those stories are powerful and they can inspire action and mobilize the Church for your cause.

Across africa and around the world, God is working through ordinary people in extraordinary ways: believers are feeding the poor, saving children from sex slavery, healing the sick, helping widows and orphans, and extending compassion to the lost and lonely. The stories behind these efforts are often lost. If we can tell those stories we can increase your impact, inspire action, and mobilize the Church for your cause.

You're a ministry executive. You don't have time, you were called to your cause, not marketing or branding. That's our calling and we can help! We believe God is at work in incredible ways within your church and you've seen his work first hand. The problem is that it's difficult to tell those stories because it's time consuming to you and your church team.

Let us help you in telling these powerful stories of how God's working through your ministry and mobilize the Church for kingdom advancement resulting in Christ being glorified and revealed.



Church registration



Church logo + brand Identity



Church web development + hosting



Church social Media



Church photography



Church copy writting + story telling



Church creative strategy + branding



## kingdom youth **empowerment** program (KYEP)

KYEP is a program conducted by Cautiverio Nomore  
(in association with Church Growth International)

We empower young people in africa by providing self-paced useful ICT related training resourses in skills such as Graphic Design, Web development & Digital marketing. These skills can be applied to the start-ups created by these young people and to their lives in general especially during this digital era.

A check-list study plan is provided to help students train themselves at home with provided quality step by step video tutorials and relevant software(s).

After complexion of these self paced training program(s), we set up entrepreneurial opportunities by facilitating in helping them register their own companies with provided step by step plans on how to establish their own businesses in zimbabwe, moreso, a certificate of training is provided upon finishing the practical test project in the studied field.



Basic computer operations training (Win 7, 8, 10)



Graphic design training (Abobe Illustrator)



Social media marketing training (Meta, Twitter)



web development training (Wordpress)



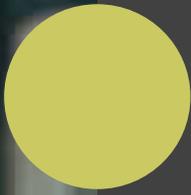
Microsoft word training (Ms office)



Microsoft excel training (MS office)



Google Apps Training (Gmail, Sheets, Docs, Drive)



## Nonprofit leaders **training** center (NLTC)

NLTC is a program conducted by Cautiverio Nomore (in association with Church Growth International)

We support nonprofits professionals and organisations in africa by providing access to sector specific learning so that they have the knowledge and resources to create transformative impact in their own communities.

With many nonprofits committed to improving the lives of others and thier communities, we want to ensure that the nonprofits themselves have the resources and training they need to deliver on their missions.

Our work is supported by experts from across the nonprofit sector and eLearning industry who donate their time and share their knowledge in support of Cautiverio Nomore's mission.

Topics range from hard skills such as fundraising, grant writing, marketing to soft skills such as leadership, time management, unconscious bias, and diversity and inclusion.



Starting a non-profit



Non-profit leadership



Non-profit grant writing



Non-profit finance



Volunteer engagement



Non-profit human resources



Non-profit marketing and branding



which solution is right for your **nonprofit?**

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